



Schoharie Promotional Association Newsletter

JANUARY 2011

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2011 OFFICERS

Darlene Patterson
President
Diana Bell
Vice President
Karen Simmons
Secretary
Shirley Lawyer
Treasurer
Wendy Wilson
Membership Chair

2011 CHAIRS

Easter Egg Hunt
Diana Bell and
Wendy Wilson
Adopt-a-Highway
Dick Young
Schoharie Sloghters'
Car Show
Phil Little and
Mary Lou Williams
Community Picnic
Dawn Milone
July Band Concerts
Shirley Lawyer
Village-wide Yard
Sale Day
Karen Simmons
Autumn Bake-off
Lisa Pierce
Bake Sale
Paul Piela
Flower Planting
Cyndee Burton
Pumpkin Festival
Darlene Patterson
Christmastime in
Schoharie
Debby Bryne

*There is no "I" in team but
there is a "u" in volunteer!*

2010 A BUSY YEAR

Another busy year has flown by and we wish you the best in 2011. From our planning session in January to our Christmastime in Schoharie in December, Schoharie Promotional Association remains very actively involved in community events and improvements. 2011 will see another year of our sponsored activities as well as a couple of new events and some village improvements.

Band Concerts In July 2010, responding to many requests, the band concerts returned to the county courtyard and the concerts were well attended. Our first concert started out on July 9th with 5 Zero, a local classic rock band. On July 16th, a 1950's theme night came to the village with the 50's band, the Kopy Kats, and classic cars on Main Street. Local merchants joined in the fun with special themed offerings, including hot dogs and ice cream in the square. Unfortunately, we were only able to bring about an hour of entertainment before the rain came. We brought the band back on August 13th for another fun evening. Our July 23rd community picnic and concert at Fox Creek Park also were rained-out. The rescheduled concert with Shakey Ground took place on August 27th in the courtyard. Scheduling has begun for the July 2011 season with five Friday night concerts planned.



Schoharie Promotional Website Launched

Check out our website at www.schohariepromo.org. The most current information is available at the site, as well as other interesting information. Be sure to check out the scrapbook section and see if you can recognize your friends and neighbors! Use the contact form if you would like to comment on the page or to get in touch with any of our officers and chairpersons. Since its official launch in January of 2010, we have received over 2500 hits on our counter.

Adopt a Highway: With the construction underway at Rt. 443 and 30, the fall pickup was cancelled. We will resume pickup in the spring (date to be announced). The "Visit Schoharie sign" was taken down and has been repositioned close to its former spot. Our appreciation goes to the Sheriff's Office for keeping the junction mowed this past summer.

Easter Egg Hunt Lots of children participated in the Easter Egg Hunt held at Cooper Ark Farm. Thanks to Phil Metzger for opening his farm and to all our volunteers.

Garage Sale Day: Another successful, sunny day drew crowds of people looking for bargains. Thanks to all our great bakers, our bake sale was our most profitable ever. The Apple Bake-off had 8 entries and the auction brought in substantial donations from the baked items to help offset some of the costs of the day. Linda Lee and the Fox Creek Band entertained in the afternoon and Kiwanis chicken sold out early in the afternoon.

Holiday Decorating The village was decorated for the holiday season with new LED lights wrapped around the streetlamps and kissing balls (provided by Schoharie Valley Farms) hanging from the lamp posts and light poles.

Once again, deciding on awards for nicely decorated homes was a hard job. The following received local gift certificates for their efforts: the Eaves' family on the corner of Main and Bridge Street, the Adams' family at 193 Orchard Street, and the Clapper family at 396 Main Street.

Christmastime in Schoharie: The 10th Annual Christmastime in Schoharie saw a large gathering at the DAR Hall as the mayor lit the Kiwanis Christmas tree. Christmas carols and goodies provided by the Schoharie Teachers' Association at the Hall followed. On Saturday, there were visits with Santa, horse-drawn carriage rides, crafts, caroling, a checkers tournament and many other fun activities. Winners of the business decorating contest were: 1st prize to Schoharie Hardware, 2nd prize to SEFCU, and 3rd prize to the Apple Barrel. Despite his best efforts, it was too warm for Floyd Guernsey to build an ice skating rink, but the bonfire, music and food was a happy finish to a nice event.

Promotional awards 2 SCS scholarships and sponsors a team Two \$200 scholarships were awarded to 2010 graduating seniors, Tyler Scofield and Abigayle Piechnik, A little league team was again sponsored by Promotional.

3rd Pumpkin Festival Successful



The Reardon Family and their pumpkin

Although the day started with a light rain, the weather cleared and the Pumpkin Festival brought a large crowd to the village. The day began with a costume parade lead by this year's PumpKing, Harold Winter, and Queen, Lee Curran, both of Driftwood Apartments. There were lots of contests and events (see our webpage under Scrapbook for a full listing of winners and pictures from the event), pony rides, hay rides, entertaining and informational presentations, food and fun. Our various fund raising efforts (including a raffle for a beautiful pumpkin quilt handcrafted by Susan Reed) and community support allowed us to put this event on free of charge to the public. We thank all of our contributors — businesses, organizations, government officials, donators, crafters/vendors and volunteers.

New Meeting Location: Starting in 2011, Promotional will meet in the Town Hall meeting room, 300 Main Street, at 7 PM, on the first Monday of each month (holidays falling on Monday will postpone the meeting to the second Monday). Looking back at past minutes, Promotional has met in various locations — the County Seat Restaurant, the Fire House, the Public Safety Building, the Harva Company, and private homes.

Winter Fun Day: A day of ice skating, complete with a bonfire, food, music and fun is planned for Saturday, February 5th, beginning at 3 PM, in the parking lot behind the county public safety facility on Depot Lane. Bring your skates and enjoy some winter fun.

Easter Egg Hunt is moving to Lasalle Park this year on Saturday, April 16th, Noon to 2 PM.

Make 2011 the year you get involved with the Promotional Association!

From the archives ...

Flower Barrels on Main Street

have been a welcome to the village for many years. The barrels are showing their age and many are beyond repair. Plans are to replace barrels during the Spring of 2011. The barrels were particularly beautiful this past summer. Thanks to Schoharie Valley Farms for donating the plants and to the village for keeping the barrels watered and fertilized. The planting date for this spring is Saturday, May 21st (weather permitting).



The Schoharie Slaughter's

Car Show: In its first year of operation, Schoharie Promotional hosted a car show in the village. Phil Liddle is now working with Promotional to bring street machines, rods, muscle cars, antiques, classics, and trucks to town on May 28, 2011. A pig roast and craft/flea market are also planned. Watch for more information.

Autumn Bake-off: It was decided to combine the Apple Bake-off and Pumpkin Bake-off into one Autumn Bake-off to be held at the Pumpkin Festival. This bake-off will include fall harvest baking including apples and pumpkins..

County Courtyard: While in the very early planning stage, Promotional is currently working with an architect to see whether an amphitheatre might be a possibility for the county courtyard area. The concept would include a raised, covered bandstand area. This could become a small "town square". Plans are to meet with county officials to discuss this in early 2011.



Gardeners — Bob Vedder, Kevin Marks and Jim Getman pause while repairing one of the flower barrels that the Schoharie Promotional Association places along Main Street each spring. Donations from local businesses and residents have allowed the association to repair the barrels and buy more flowers for planting this year. The association meets at the Schoharie Fire Station at 7:30 p.m. on the second Tuesday of each month. The meeting is open to the public.



Schoharie Promotional Organizational Meeting:

At the January meeting, elections were held and event chairs were appointed (as listed on Page 1). An operations budget was passed and the following purchases approved:

- Additional Christmas decorations
- Additional/replacement trash can covers (our thanks to Darrell Englehardt for staining and repairing the trash can covers on Main Street this past summer).
- Flower barrel replacement
- 4 street banners to advertise the July concerts, Village-wide Yard Sale Day, Pumpkin Festival, and Christmastime in Schoharie

Be sure to shop local and support our businesses whenever you can. We need them and they need us!