

Schoharie Promotional Association

January 2010

2010 Officers

Darlene Patterson
President

Diana Bell
1st Vice President

Karen Simmons
Secretary

Debby Byrne
Treasurer

Wendy Wilson
Membership Chair

2010 Chairs

Easter Egg Hunt
Amber McGiver

Band Concerts
Cyndee Burton

Yard Sale Day
Karen Simmons

Apple Bake-Off
Lisa Pierce

Bake Sale
Paul Piela

Adopt-a-Highway
Dick Young

Adopt-our-Courtyard
Darlene Patterson

Flower Planting
Diana Bell

Pumpkin Festival
Darlene Patterson

Christmastime in
Schoharie
Debby Bryne

Mission Statement

The Schoharie Promotional Association, established in 1983, is dedicated to promoting the Village and Town of Schoharie by cultivating community involvement, sponsoring activities that will bring people to our community, encouraging alliances with business and community groups, creating educational and fun activities for community youth, and beautifying our area.

2009 Highlights

2009 is behind us and we have some notable achievements to mention.

- All of our annual events took place this past year including the spring and fall adopt-a-highway pickups, Easter Egg Hunt at Cooper Ark Farm, community picnic, Little League sponsorship, SCS scholarships, flower barrel planting, Yard Sale Day and Apple Bake-off Contest, Pumpkin Festival, Holiday decorating contest and Christmastime in Schoharie.
- A popcorn machine was purchased for use at the summer concerts and a portable microphone system was purchased for use at events.
- Adopt our Courtyard was started with lights and decorations in the county courtyard to symbolize holidays and seasons.
- Two benches were purchased and installed on Main Street (with another two provided by the Schoharie Teachers Association).

Band Concerts

Five band concerts were held in July and August, including the very popular Ernie Williams Band, Peaceful Country, the Barefoot Boys, Sweet Cider and Shakey Ground. The concerts are funded by Promotional and a DECentralization Community Arts Grant through the Tri County Arts Council (thanks to Ellen Langwig for writing the grant). Thanks to the Schoharie Presbyterian Church for use of their tent. Also, thanks to the Fire Department for use of the firehouse one particularly rainy night and for those ice cream sundaes.

Christmastime in Schoharie now part of Promotional

Working as a separate committee, Christmastime in

Schoharie has now joined forces with Promotional.

The holiday festival became a one-day event, with a visit from Santa, horse-drawn wagon rides, children's events, Kiwanis tree lighting, activities at the fort including the fruit-cake toss. New for 2009 was a store-front decorating contest with SCS groups competing — 1st prize went to the 6th grade for Charlie Brown Christmas at the old Main St. Café; 2nd prize to FBLA for the Mobil Mart decorations; 3rd prize to Class of 2011 for You're Worth It window.

Holiday Decorating Contest

The streetlamps look festive with their red, green and white lights and kissing balls furnished by the village.

This was a great year for nicely decorated homes throughout the village, making judging in the holiday decorating contest tough. The following were this year's awards:

\$25 Pit Stop gift certificate — Kenneth and Gloria Wright, 5792 State Rt. 30

\$25 Apple Barrel gift certificate — Dottie and Bob Ottman, 147 Fair Street.

\$25 Schoharie Valley Farms gift certificate — Sherry and Mike Meyer-Veen, 131 Fair Street.

\$50 Tory Tavern gift certificate for best overall — Peggy and David Wright, 116 East-ern Avenue.

Promotional awards 2 SCS scholarships

Two \$200 scholarships were awarded to 2009 graduating seniors, Andrew Schultz and Cassandra Warbach.



Flowers on Main Street

The barrels were beautiful again this past year. Thanks to Schoharie Valley Farms for donating the plants and to the village for watering the barrels along with their hanging baskets.

Apple Bake-Off Contest

The 3rd Apple Bake-Off Contest was held on Yard Sale Saturday. 1st prize, a \$40 gift certificate to Pit Stop went to Jean Burton for her Apple Rhubarb Crisp; 2nd prize, a \$30 gift certificate to Wellington's Herbs and Spices went to Linda Kirchner for her apple walnut muffins; and 3rd prize, a \$20 gift certificate to Stewarts went to Lorraine Kosier for her apple cranberry pie. Thanks to our judges — Ralph Buess, Jim Sacket, and Eric Goodrich and to Doug Cater for auctioning the entries.

Easter Egg Hunt

Another successful Easter Egg Hunt was held at Cooper's Ark Farm where the children can enjoy the farm as well as hunt for eggs. This year, the Kiwanis held a chicken barbeque on the same day. Also, large pumpkin seeds for spring planting were handed out at both sites.

*No one can do everything, but everyone can do something.
— Unknown*

2nd Pumpkin Festival gets soaked

With a total downpour for the majority of the day, many events had to be cancelled. The helicopter rides were once again sidelined. However, some brave hearts did turn out and the children enjoyed the costume parade, lead by this year's Pumpking, Donald Diamond and Queen, Eileen Wilber. The following are the winners of the events that were held:

Fall Decorating Contest, sponsored by Century 21: best decorated business — Paige Heating and Cooling; best residence daytime display: David Wright, 116 Eastern Avenue; best residence nighttime display: Larry & Michelle Palmer, 114 Grand Street.



Pumpkin Bake-Off, sponsored by Promotional: 1st prize — Elizabeth Kosier, Howes Cave, praline pumpkin torte; 2nd prize — Linda Kirchner, pumpkin cheesecake dessert; 3rd prize — Bill Olewnick, pumpkin bread.

Carved Pumpkin Contest, sponsored by the Village and Town of Schoharie: Most Professional — Mark Wood; Most Decorated — Jan Herrick; Funniest — Burke Herrick; Scariest — Monika Herrick

Pet Costume Contest, sponsored by Schoharie Masonic Lodge: 1st prize — Roxy the dog (dressed as a Vegas showgirl); 2nd prize — Ziggy the pony (dressed as a clown); 3rd prize — siblings dressed as a chimp and a duck

Largest Pumpkin Contest, sponsored by Kiwanis: 1st prize — Hugh Stanton of Howes Cave, 405 pounds; 2nd prize — Ruth Reardon, Cobleskill, 378 pounds; 3rd prize — Taylor and Jacob Trendell, Richmondville, 286 pounds; 4th prize — Lisa Brady McConn, Howes Cave, 86 pounds; 5th prize — Lynn Schaefer, Summit, 50 pounds

The winner of the pumpkin quilt (handmade and donated by Susan Reed) was Debra Clapper.

The Schoharie Restaurant Raffle winners were: \$100 Tory Tavern — Karen Miller; \$75 Sweet Thyme Café — Scott Dibble; \$25 Little Italy — Shirley Lawyer; \$26 Linaia's Kitchen — Vivian Cain; \$25 Alley Cat — Debra Clapper

Guess the pumpkins in jar: Morgan Pierce

Election Results

Officer elections were held on Tuesday, December 1st. Newly elected president is Darlene Patterson; Vice President is Diana Bell. Secretary Karen Simmons, Treasurer Debby Byrne, and Membership Chair Wendy Wilson are continuing for the 2010 year.

We want to thank Cyndee Burton for her years as president and Amber McGiver as outgoing Vice President.

Also approved was a change in meeting day. Promotional will now meet on the first Monday of each month at 7 PM (in case of a holiday, the meeting will be held the following Monday). Meetings are held in the Harva Company 2nd floor meeting room.

Chairs were named for Promotional events for the upcoming year as listed on Page 1.

Promotional and Schoharie need your help

Have you ever thrown a party and only a couple of people show up? That's what Promotional has been going through for quite some time. While our membership remains fairly steady, we need people to come to our monthly meetings and help us with events.

Anyone who has ever volunteered knows how much time and effort goes into planning and executing projects and events, and they also know how rewarding their volunteerism can be. However, burn-out is a real problem, especially when such a small group is carrying most of the load.

Although it sometimes seems like things aren't happening in Schoharie, there are a number of good, strong, active community groups and all are in need of volunteers. We would be honored if you would consider Promotional and join us as we try to make Schoharie a better place to live.

Looking ahead to 2010, we need a work group to rehab our trash can covers and repair some of the additional snowflakes that aren't put up because of condition problems. We're also looking into a gazebo/bandstand for community use.

Thank you for your support!

2010 Planning Calendar

January	4th: 7 PM Meeting
February	1st: 7 PM Meeting
March	1st: 7 PM Meeting 27th: Easter Egg Hunt
April	5th: 7 PM Meeting Adopt-a-Highway Pickup
May	3rd: 7 PM Meeting 20th: Memorial Day Parade Flower Barrel Planting
June:	7th: 7 PM Meeting
July:	5th: 7 PM Meeting 9th: Summer Band Concert 16th: Summer Band Concert 23rd: Summer Band Concert Community Picnic
August	2nd: Meeting
September	11th: Yard Sale Day, Promotional Bake Sale, and Apple Bake-Off 13th: 7 PM Meeting
October	4th: 7 PM Meeting 23rd: Pumpkin Festival Adopt-a-Highway Pickup
November	1st: 7 PM Meeting
December	4th: Christmastime in Schoharie 6th: 7 PM Meeting Holiday decorating contest

Be sure to check the village/town/county message board for announcements of upcoming events. Nice job and great addition to the village!

From the archives ...

TIMES-JOURNAL, AUGUST 22, 1990-7

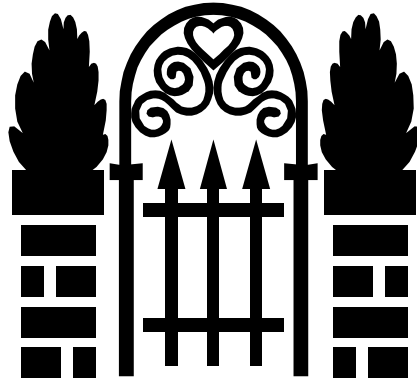


Small gardener—Betty Licari, center, accepts a check from Schoharie Promotional Association President Cappy Santos, left, and Flower Garden Contest chairman Paul Piela.

Betty and Jim Licari were judged to have the best small flower garden in the Promotional Association's second annual summer flower garden contest.

Other winners (not available for photos) were Ed Eilers and Robert Mock medium garden and Mildred Vroman, large garden.

Association officials said they may expand the contest next year to honor more gardeners for their efforts and may move the judging up to July.



Caption describing picture or graphic.

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or

clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your

business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an

"To catch the reader's attention, place an interesting sentence or quote from the story here."



Caption describing picture or graphic.

Business Name

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com



Your business tag line here.

We're on the Web!

example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your

newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the

month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or